



Thailand's new wave of **eco-entrepreneurship**

What is ECO?



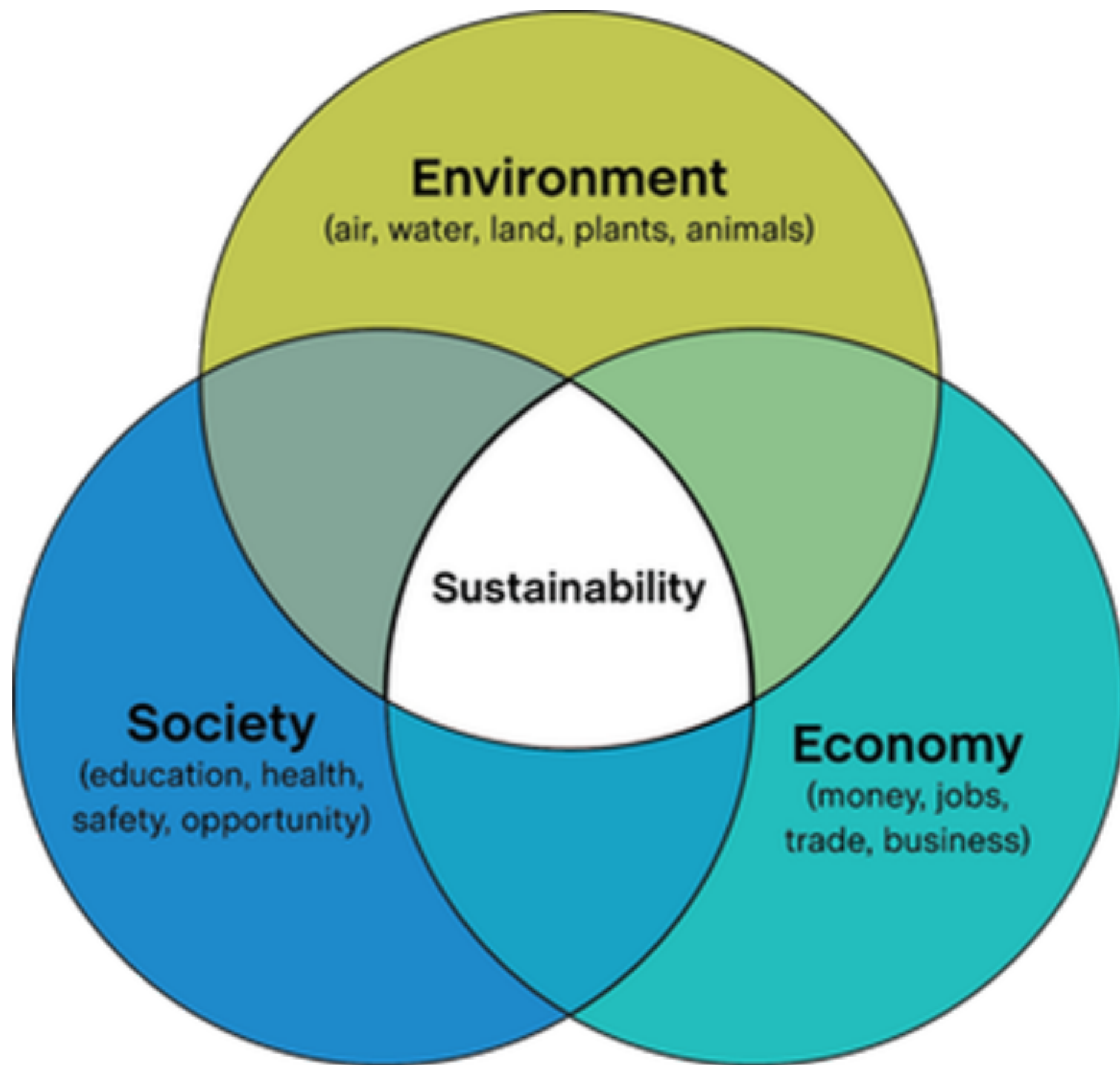
What is ECO?

ECOLOGY

BALANCE

ECONOMIC

SUSTAINABILITY



There are 3 interesting businesses :





AKHA AMA COFFEE

Lee Ayu Chuepa, the founder of Akha Ama coffee belongs to Akha hill tribe in **Maejantai** located in the mountains of Northern Thailand, **Chiang Rai Province**.



Lee Ayu Chuepa



Co-Founder
of
AKHA AMA
COFFEE





**Sustainable
Agriculture for
communities**



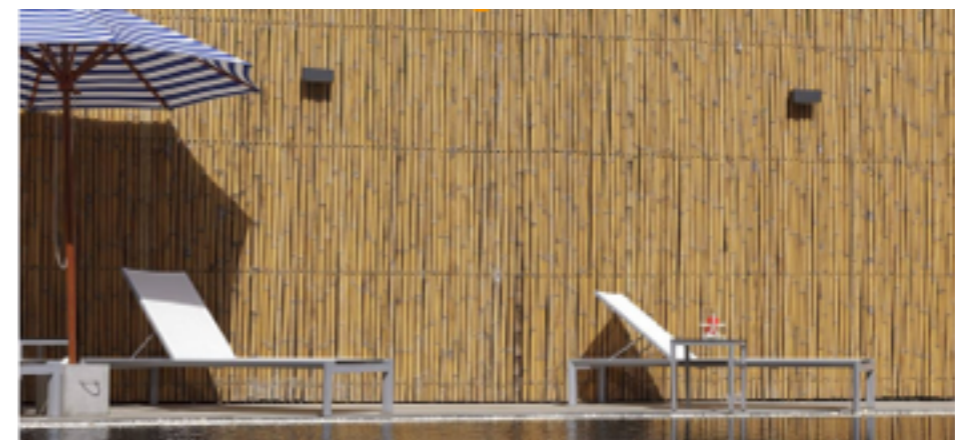
THOR KAICHON STUDIO



It was founded in 2011 by **Thanapat Boosanan**, an architect. He is a bamboo lover. Thanapat has dedicated himself to researching techniques for non-toxic preservation of bamboo with a focus on insect and mold infestation and treatment methods.



Thanapat Boosanan





Thanapat and Thor

Kaichon Studio continue to produce remarkable and innovative work. Thanapat brings further benefit to the architecture community by sharing his knowledge and comprehensive experience in using bamboo as a construction material through lectures and workshops.



LOCAL ALIKE

Local Alike is an online marketplace where you can find curated travel experiences in local communities across Southeast Asia. It was founded by **Somsak Boonkam**, a real traveller who wants to do community based tourism. It is a form of tourism that allows local residents to be involved while emphasizing community development.

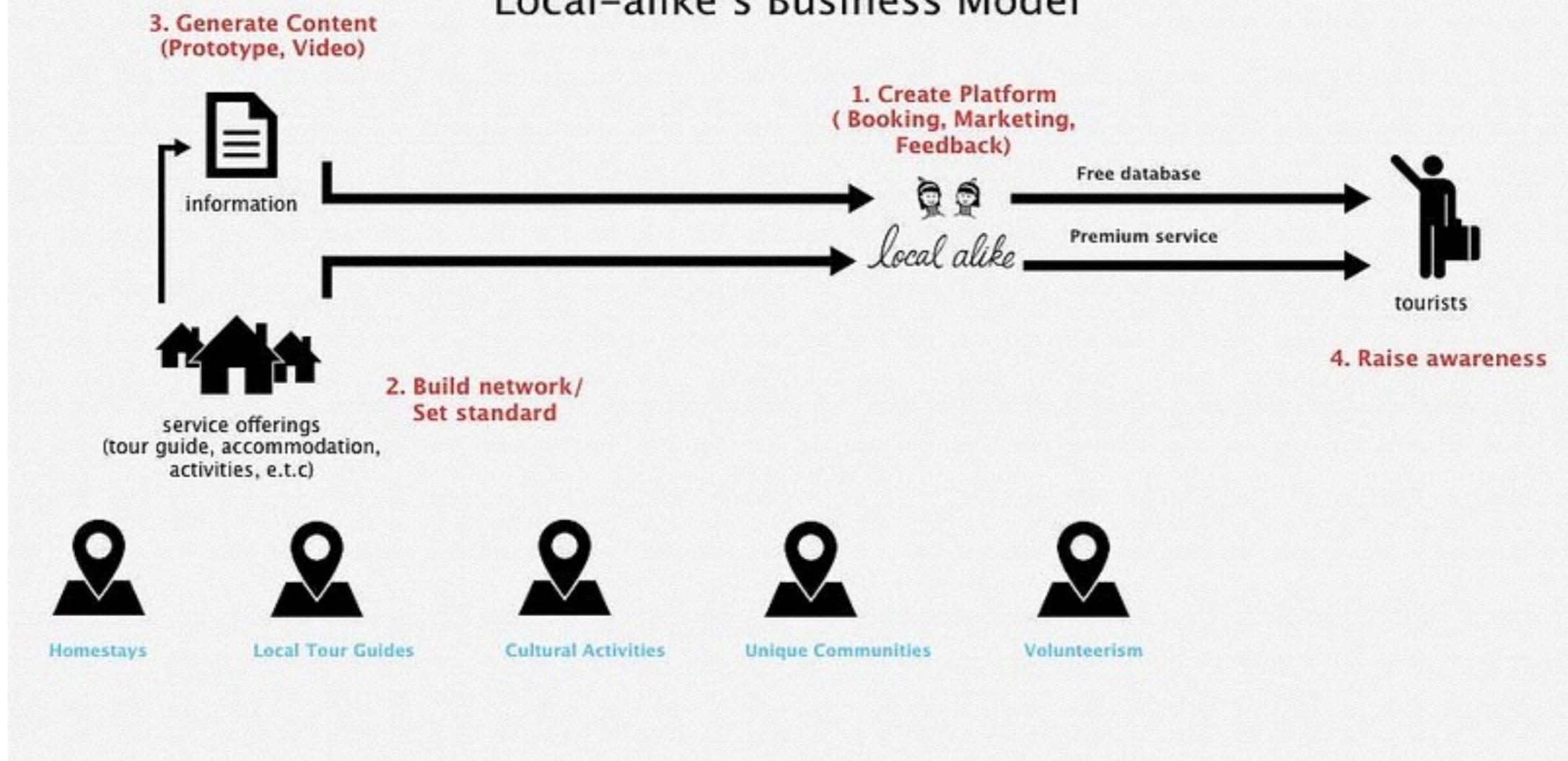


Somsak Boonkam





Local-alike's Business Model





CURATES GREAT TRAVEL EXPERIENCES AND SURFACE THEM TO THE WORLD

RURAL COMMUNITIES IN THAILAND OFFERING UNIQUE TRAVEL EXPERIENCES



GLOBAL TRAVELERS SEEKING UNIQUE TRAVEL EXPERIENCES



HELP DEVELOP COMMUNITIES

HANDLE BOOKING, PAYMENTS, AND CUSTOMER REVIEWS



**Tourism can
help, develop
communities**

REFERENCES

<http://www.akhaama.com/>

<http://www.thorkaichon-bamboo.com>

<http://www.localalike.com/>