



NEWSLETTER **UNAIR**

• SPREADING KNOWLEDGE FOR HUMANITY •

Dear Readers,

This edition UNAIR Newsletter reports some exciting news from this beloved campus. Among others is a reportage on the celebration of Indonesia Independence Day and the momentum of UNAIR Anniversary Logo launching. There is also news on some events about Public Relations and Journalistic Academy UNAIR recently held. Reports on a 26-year-old doctor with a perfect GPA and a student who got a bachelor degree from Japan are available in the profile column.



September 2019



DIRGAHAYU INDONESIA



Rector Prof Nasih, the Flag Ceremony Leader

Universitas Airlangga (UNAIR) held a ceremony to commemorate Republic Indonesia 74th Independence Day on Saturday, August 17. Led by the Rector, Prof. Dr. Mohammad Nasih, S.E., M.T., Ak., CMA., the ceremony took place at the courtyard of UNAIR Management Office.

Every member of UNAIR academic community and student attended the ceremony. The national anthem Indonesia Raya and Mengheningkan Cipta created a solemn and touching atmosphere during the service.

In his speech, Prof Nasih asked the ceremony participants to keep remembering the past

heroes who have served to fight for Indonesia's independence. Independence Day should be a milestone of national battle history that we must defend.

“This year’s celebration raised the theme of Excellent Human Resource and Developed Indonesia, which indicate that lecturers and students hold the main roles in the development,” he continued.

According to Prof Nasih, the key to a developed Indonesia is an excellent human resource. He emphasized that students must build their sound quality, and for that, the roles of lecturers are indirectly very determining to



Logo of Universitas Airlangga 65th Anniversary

create a potential human resource. To estimate how excellent national human resource is, we can see the quality of university graduates in Indonesia.

On the same day, UNAIR also released its 65th Anniversary Logo. The logo shows an open book which depicts UNAIR as a creator of intellectuals that is continually developing to maintain its quality. The new logo that looks modern and dynamic represents UNAIR as an educational institution which is continuously processing and innovating to keep up with the current development. (*)

FEB Awards the Students and Alumni

Faculty of Economics and Business (FEB) UNAIR celebrated its 58th Anniversary by holding a Grand Reunion and FEB UNAIR Awards 2019 on August 24. Took place on the 3rd floor of The Square Ballroom ICBC Surabaya, the event was attended by cross-generation alumni, from the early years to even active students.

During the event, FEB UNAIR offered its appreciation to the alumni and active students who had given tremendous impacts on Indonesia; as well as to the lecturers and educational staff.

Members of FEB academic community who earned the awards were Iman Harimawan (a lecturer) and Sujarwanto (an educational staff). For the category of Outstanding Student, the award went to Mochamad Bahrul Ulum Fanani. For the Sports and Art Excellence, the award was given to Vincentius M.D., and Loebby Adama Nugraha won the Entrepreneur Award.

Some awards were also given out to several alumni under a few different categories. One category is Lifetime Achievement which Prof. Drs Budiman Christiananta, MA., Ph.D.



Prof. Dr. Dian Agustia, S.E., M.Si., Ak.
Dean of FEB UNAIR

successfully won. “We keep the students and the alumni in synergy as one of the ways to be a world class university,” said the Dean of FEB Unair Prof. Dr. Dian Agustia, S.E., M.Si., Ak.





It Takes Creativity to be a University PR Specialist



Vice Rector I Prof. dr. Djoko Santoso in the public discussion of "Crisis Reputation Management and Public Relations in Educational Institutions in the Disruption Era."

Universitas Airlangga, in collaboration with Perhumas Surabaya and Jawa Pos, held a public discussion titled Crisis Reputation Management and Public Relations in Educational Institutions in the Disruption Era on Thursday, August 22. The discussion took place in Amerta Hall, Management Office Building Campus C UNAIR in the morning and was continued in Jawa Pos Semanggi Room, 5th Floor Graha Pena Surabaya in the afternoon.

Besides the Head of UNAIR Center for Information and Public Relations Dr. Suko Widodo and UNAIR Vice Rector I Prof. dr. Djoko Santoso, the discussion also presented several other speakers, namely East Java Vice Governor Emil Dardak, Vice Chairman of Indonesia Public Relations Association (Perhumas) Heri Rachmadi, Dean of Universitas Ciputra School of Communication and Media Business Prof. Dr. Burhan Bungin, Universitas

Surabaya PR Specialist Hayuning Purnama, and Universitas Negeri Surabaya PR Specialist Vinda Maya Setianingrum.

UNAIR Vice Rector I Prof. dr. Djoko Santoso remarked that in the disruption era, PR Practitioners must improve their creativity and innovation in sharing information to the public. "PR Practitioners should be able to establish and foster good relationships with the stakeholders, be it industry or the media," he said.

Suko Widodo stated that successful PR Practitioners turn sadness into bliss. The choice of words in sharing information is the key to success for them. Research into an event is also crucial for them to do. The study aims to dig information deeper before they share it to the public. "Creativity in processing words is a skill PR Practitioners must master to elevate their institutions," said the man who is also the Head of Surabaya Perhumas.

The Vice Governor of East Java Emil Dardak, who was a PR Practitioner before becoming a politician, elaborated how vital PR is. PR Practitioners need to make use of social media to spread the news. Interesting contents are also the key to successful PR strategies. "The role of PR Practitioners becomes essential in spreading good and true news to the society," he said. (*)

Everyone Can Write Well

The Secretary of UNAIR Center for Information and Public Relations Dr. Imron Mawardi said that many novice authors face challenges when they start to write. The problems, added the former Jawa Pos editor, are the feeling of pessimism and lack of talent.

"From my experience, a writing skill can be learned. Everyone can write well," said the man who had been a journalist for 15 years. He conveyed this when presenting some material on Introduction to Journalism at the School of Journalism Batch 2 in Kahuripan 301 Room, Management Office Campus C on Saturday, August 24.

"Moreover, to be able to write a journalistic piece of work, one must understand the journalistic rules," he added. Journalism, Dr. Imron continued, is an art to write any necessary information and news in very appealing ways. (*)



The atmosphere of School of Journalism Batch 2 held by UNAIR Center for Information and Public Relations



Races to Liven Up Independence Day Celebration

To celebrate Republic Indonesia 74th Independence Day, every faculty and unit at UNAIR held many activities. Besides the flag-raising ceremony and a public discussion about past national heroes, there were also fun races. For example, races UNAIR Language Center (PUSBA) held for international students.

Eighteen international students looked enthusiastic in participating the races held on Thursday, August 15. This year is the second time UNAIR PUSBA held the annual event. The Person in Charge of BIPA (Indonesian Language for International Speakers) Program, Iyun Witari, said that they organized the event to introduce Indonesian culture when celebrating Independence Day. "Besides our language, we also want to introduce them to our culture. A part of it is these races," she mentioned.

Meanwhile, women spirit soared in Independence Day races held by UNAIR Association of Dharma Wanita (DWP) on Friday, August 16. Whoop by whoop came from Kahuripan Room, 3rd-floor Management Office, UNAIR. The yells, however, were from their joy, the wives of UNAIR officials, who celebrated the annual event. There were three races that day, namely marbles race, banana feeding, and peel off the salted egg.



Caption 1 : International Students Join a Balloon Race

Caption 2 : Gamesome Women in a Race

Get Closer with International Students

Airlangga Global Engagement (AGE) held a forum that raised the theme of Lunch with International Students on Friday, August 23. Eighty-seven students from several countries like Malaysia, Timor Leste, Zimbabwe, Palestine, Yemen, Nepal, and the Gambia attended the forum. The forum aimed to bridge the international students in sharing their opinion with the University's management about their college days at UNAIR.

Dian Ekowati, SE., M.Si., M.AppCom(OrgCh)., Ph.D. as the Secretary of AGE said that the regular event is held to discover what the international students feel and experience when they are at UNAIR. "If there is any criticism or suggestion, the university and faculty can use it as input regarding student management in general," the lecturer at Faculty of Economics and Business explained.

"We also share information on Airlangga Global Day (AGD) and the plan to establish a student association. So they can have a community to gather, and we will facilitate that. The ones who start to be solid are the Pakistani students," she added.



One of the international students at UNAIR during the forum of Lunch with International Students

The event was opened by eating together and a speech from Australian Development Scholarship (ADS) awardee, Noraddin Yahya. Next was a sharing session with Vice Rector I, Prof. Djoko Santoso, dr., Ph.D., Sp.PD.K-GH.FINASIM and Dian. Also present at the event were the Director of Human Resource, Dr. Purnawan Basundoro, S.S., M.Hum.; the Head of Center for Information and Public Relations (PIH), Dr. Suko Widodo., Drs. M.Si.; the Chairman of Language Center (PUSBA), Dr. Eko Supeno, Drs. M.Si.; and several faculty leaders of UNAIR. (*)



A Perfect Grade for the 26-year-old Doctor

It took only eight years for Nastiti Intan Permata Sari to obtain her doctorate at the age of 26 since she graduated from high school. She went through her every educational program at Universitas Airlangga.

The Madiun origin woman started her bachelor degree program in 2011 and completed her doctoral degree program at the Faculty of Medicine on August 1, 2019. Nastiti even graduated with a perfect GPA of 4.00.

Nastiti finished her bachelor degree program in 3.5 years at the Biology program, Faculty of Science and Technology (FST). The time she took was considered exceptional since, besides attending classes, she was also active in some extracurricular activities. She joined the Students Association as well as several student clubs (UKM), namely Reasoning Club, Karawitan Club, and Student Regiment (Menwa) Club.

Nastiti majored in Tropical Medicine to pursue her Master Degree. With the guide of Prof Ni Made Mertaniasih, she graduated with excellence from the Faculty of Medicine (FK). After that, she was awarded a scholarship of Master to Doctoral Program for Excellent Graduates (PMDSU).



Nastiti with a Lecturer of Harvard University Medical School

When studying in 2017, Nastiti researched a molecular method to identify the causative bacteria of lung tuberculosis at Kyoto University, Japan. The following year, she went back to Japan to continue her research at Nara Institute of Science and Technology with Prof Hirokata Mori. The study aimed to support the completion of her dissertation. "Alhamdulillah, BMC research notes Q2 Scopus Journal accepted the result of my research," she said. (*)

An FKG Student Obtains a Bachelor Degree in Japan

A student of Faculty of Dentistry (FKG) UNAIR recently obtained a bachelor degree from Hiroshima University, Japan. The student was Hilmy Irsadi Hanif. Hilmy, how he is called, graduated from Hiroshima University due to a joint-degree program.

International Dental Course (IDC) joint-degree program that cooperated with FKG UNAIR helped Hilmy be admitted at School of Dentistry Hiroshima University. It took him four years to complete his study.

The thesis trial that Hilmy took last July consisted of closed and open sessions. During the closed session, there was a live broadcast with the Dean of FKG UNAIR. Hilmy is reported to attend graduation according to the timetable UNAIR sets. If there is no change of plans, he is scheduled to join the inauguration in December 2019. He is currently taking a further study at FKG UNAIR for practice.



HILMY Irsadi Hanif (right) and the Dean of School of Dentistry Hiroshima University Prof. Koichi Kato, M. Agr., Ph.D. pose after the thesis trial

FKG UNAIR through Maretaningtias Dwi Ariani, drg., M. Kes., PhD., explained that the Faculty carried out the joint-degree program for the first time in 2011. Hilmy left for Japan after Japan Student Service Organization (JASSO) awarded him with

a fully-funded scholarship for a four-year study. According to FKG dean office, the cooperation between FKG UNAIR and JASSO, which has been established since 2011, is very helpful in facilitating students to gain more knowledge. (*)



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